

KHET AADHAAR FOUNDATION

Corporate Social Responsibility (CSR) Pitch Deck & Strategic Portfolio

Catalyzing Climate-Resilient Agriculture, Rural Farmer Self-Reliance, and NEP-Aligned School Innovation Through High-Precision Agritech.

Section 8 Non-Profit Registered

MANAGE Incubation Backing

Schedule VII CSR Compliant

Executive Overview

The **Khet Aadhaar Foundation** operates as the dedicated non-profit social impact arm of Khet Aadhaar. While commercial agriculture faces compounding vulnerabilities—including erratic rainfall, land depletion, and escalating input costs—the Foundation bridges corporate CSR investments with verifiable, technology-driven grassroots interventions.

We do not offer generic philanthropy. Every rupee invested through our CSR partnerships builds hard infrastructure, delivers verified skill capital, and yields auditable **Social Return on Investment (SROI)** metrics.

Alignment with Companies Act, 2013 (Schedule VII)

- **Item (i):** Eradicating hunger, poverty, and malnutrition; promoting preventive healthcare and sanitation.
- **Item (ii):** Promoting education, including special education and employment-enhancing vocational skills in agritech.
- **Item (iv):** Ensuring environmental sustainability, ecological balance, conservation of natural resources, and soil/water restoration.

CORE IMPACT PILLARS & FLAGSHIP PROJECTS

Project 1: Smallholder Farmer Hydro-Empowerment (Self-Reliance Hubs)

Target Demographic: Marginal and smallholder farming families facing severe groundwater depletion and topsoil degradation in peripheral rural clusters.

- **Infrastructure Deployment:** Installing decentralized, low-power vertical aeroponic and DWC pilot setups utilizing 90% less water than open-field cultivation.
- **Crop Specialization:** Transitioning farmers from debt-prone seasonal cash crops to protected, high-value exotic culinary herbs and disease-free nursery sapling production.
- **Direct Market Linkages:** Integrating participating rural clusters into Khet Aadhaar's B2B and institutional supply chain corridors, guaranteeing fair farm-gate pricing.

Project 2: Living STEM Laboratories in Rural & Underserved Schools

Target Demographic: Government-aided, semi-rural, and public school students lacking hands-on vocational and scientific laboratory infrastructure.

- **Curriculum Integration:** Aligning with India's **National Education Policy (NEP 2020)** and Atal Tinkering Lab (ATL) standards to teach biotechnology, electronics, and IoT-driven fertigation.
- **Hands-On Living Labs:** Constructing modular, solar-assisted hydroponic garden classrooms where students monitor pH, electrical conductivity (EC), and photosynthesis firsthand.
- **Nutritional Fortification:** Harvested greens supplement local midday meal schemes, delivering daily micronutrients directly to students.

Project 3: Urban-Rural Climate Mitigation & Biodiversity Profiling

Target Demographic: Degraded municipal spaces, rural-urban transition corridors, and community compounds.

- **Microclimate Profiling:** Conducting ambient air audits (IAQ/OAQ mapping) and executing targeted native botanical restoration.
- **Community Composting & Water Harvesting:** Establishing closed-loop water conservation modules and substrate recycling.

CSR PARTNERSHIP TIERS & BUDGET ALLOCATIONS

Each tier is structured as a turnkey CSR engagement with detailed milestone reporting, third-party audit facilitation, and end-of-cycle impact video documentation.

Project Program	Deliverables & Beneficiaries	Turnkey Budget (₹)
Rural School Living Lab Setup	• Complete 100-plant automated hydroponic demonstration unit • 1-year NEP agritech curriculum & instructor handholding • Direct beneficiary impact: 250+ students per school	₹3,50,000 / School Unit
Farmer Cluster Hydroponic Hub	• 5-family cooperative aeroponic/NFT installation • Solar pump backup + rainwater retention system • 6-month hands-on agronomy training + market buyback linkage	₹8,00,000 / Cluster Hub
District-Level Center of Excellence	• Commercial training polyhouse with IoT climate sensors • Centralized sapling nursery + cold storage module • Capacity to train 500+ rural youth and women farmers annually	₹25,00,000 / Regional Center

Auditing, Governance & Transparency Framework

Our Commitment to Corporate Governance:

- **Form CSR-1 Registered:** Compliant with Ministry of Corporate Affairs (MCA) mandate for undertaking CSR expenditures.
- **Milestone-Based Fund Release:** Project accounts are managed with tranche-based fund drawdowns tied strictly to geo-tagged physical progress.
- **Independent Social Audits:** Comprehensive SROI metrics measuring carbon offsets, water saved (in liters), family income enhancement, and student STEM engagement hours.

Institutional Pedigree & Leadership

Khet Aadhaar Foundation operates with deep academic and scientific oversight. Supported by insights from our MANAGE incubation and research partnerships with academic institutions, our programs are executed with technical precision, engineering discipline, and administrative transparency.

Corporate Partnership Desk

Khet Aadhaar Foundation (A Section 8 Non-Profit Enterprise)

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